



Focus™

Web



High standards on a budget.

One of the best values in its category, **Focus™** offers cost-savings without compromising performance, brightness or image reproduction. This No. 3 coated groundwood paper delivers great appearance and value for quality-conscious commercial printing, catalog and magazine applications.

Attributes:

- Good quality surface and print gloss for high contrast images
- Visually appealing with a bright, blue-white shade
- Variety of basis weights and finishes
- Reliable print quality, press performance and runnability
- CoC certification and recycled options available

Applications:

- Commercial print applications
- Covers and text for magazines and catalogs
- High-end retail inserts
- Direct mail
- Lightweight mailings

Focus™ Specifications:

Grade	Basis Wt	GSM	Brightness	Gloss	Opacity
Gloss Offset	38	56	84	60	86.5
	40	59	85	60	87
	45	67	85	65	88
	50	74	85	68	89
	55°	81	85	68	90
	60	89	87	68	90.5
	70	104	87	68	92
	80	118	87	68	93.5
	100	148	87	68	95

Focus™ Specifications:

Grade	Basis Wt	GSM	Brightness	Gloss	Opacity	
Velvet Offset	45	67	85	35	88	
	50	74	85	35	89	
	55°	81	85	35	90	
	60	89	87	35	90.5	
	70	104	87	35	92	
	80	118	87	35	93.5	
	100°	148	87	35	95	
	Gloss Gravure	40°	59	83	65	89.5
		45°	67	84	65	92
		50°	74	84	65	93

Verso manufactures to basis weight, not to specific bulk standards. If you require additional caliper information, please contact your Verso representative.

*Non-standard making item. Requires minimum accumulation and trim.

For additional information, contact your Verso representative.



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Verso Corporation is a leading North American producer of printing papers, specialty papers and pulp. Our printing papers are used primarily in commercial printing, media and marketing applications, including magazines, catalogs, books, direct mail, corporate collateral and retail inserts. Our specialty papers are used primarily in label and converting, flexible packaging and technical paper applications. Headquartered in Memphis, Tennessee, with a business center in Miamisburg, Ohio, Verso operates eight mills strategically located in Kentucky, Maine, Maryland, Michigan, Minnesota and Wisconsin, with a total annual production capacity of approximately 3.6 million tons of paper.